

Troy E. Nikolic

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TROYEDWARD.COM

EDUCATION

California State University, Fullerton
Bachelor of Arts: Radio-TV- Film

May 2013
Fullerton, CA

PROFESSIONAL EXPERIENCE

Spigen Inc.
Manager of Content Production

June 2021 - March 2025 [Dept. Closure]
Irvine, CA

- Leadership position responsible for directing the production team, optimizing studio management, and overseeing project delegation
- Manages quality control of content developed by creators for three successful brands
- Creates captivating video and photo content for all social and web platforms
- Develops visual identity and marketing strategies for product launches and brand guidelines
- Collaborates with other teams and upper management to ensure daily objectives and annual goals are met
- 2 X Employee of the Year [2022 and 2023]

Emtek Products, Inc.
Product Photographer

February 2017 - May 2021
City of Industry, CA

- Created design oriented product and lifestyle photography for web and print
- Developed advertisements for nationally circulated magazines and online media
- Managed studio organization and maintained photography assets

Chapman University
Media Photographer

April 2015 - June 2017
Orange, CA

- Photojournalism for print magazine and online media
- Provided high profile event coverage for Chapman University and media outlets

Troy Edward
Photographer, Director, Writer

June 2012 – Present
Anaheim, CA

- Shoots session and portrait photography
- Crafts speculative narrative based commercials for big brands
- Develops and sells fine art long exposure and landscape photography
- Provides commercial advertisement photography and video for small businesses

NBR Enterprises
Photographer, Editor

April 2014 – March 2017
Orange, CA

- Assisted with high quality and efficient real estate photography for online databases
- Shot and edited photographs with technical precision in a timely manner
- Managed high volume file exports and imports

SKILLS AND INTERESTS

PC/MAC Literate • Google Suite • Adobe CC • Final Cut Pro • Final Draft • Directing • Photography
Cinematography • Capture One • Writing • Key Grip • Adventure • Fitness • Sustainability • Basketball • Tech